

PEARSON BENELUX  
**HEYLIGERS DESIGN  
 + PROJECTS** uses  
 colour to stimulate  
 collaboration and  
 concentration

**AMSTERDAM** – Dutch studio Heyligers design + projects has changed the way that employees at Pearson Benelux use their office space by including a vibrant corridor at the core of the otherwise open-plan space. Commissioned to design the new Amsterdam office of the international publisher of books and psychological tests, the designers focused on creating a space where different departments can as easily work independently as collaborate.

Taking inspiration from the impromptu meetings that take place in workplace corridors, the studio has created a central hub which contains meeting rooms, phone booths, concentration areas, flexible workspaces and integrated storage. With surfaces finished entirely in sunshine yellow, from the walls to the carpet, the area makes a visual statement against the rest of the monotone space. The playful atmosphere is bright and welcoming, while still providing functional facilities for both private work and collaboration.

Previously split over two sites, the new office brings two workforces with different habits and characteristics together under one roof. Located in the city's Sloterdijk district, the new design is hoped to make both departments not only feel at home, but motivated to interact with one another in a comfortable work environment.





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- 1 The striking yellow of the central corridor illuminates the primary collaboration spaces, distinguishing the area from the rest of the office.
- 2 The publishers' identity has been translated into personal quotes and texts printed onto the glass walls.
- 3 Workspaces in the central core are open to the whole office, separated only by the visual change in colour with occasional glass partitions in black structural frames.

**Impromptu meetings  
in workplace corridors  
inspired the creation of a  
vibrant, central hub for an  
otherwise open-plan space**



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